

January 1, 1999
Revised 1/26/99 to change effective date
Revised 03/26/04 to change contact information
Revised 2/21/20 to update installer information

**The Moors of Portage Association
7875 Moorsbridge Road
Portage, Michigan 49024**

269/329-0366

Single Family "For Sale" Sign Requirements and Guidelines

In order to have consistency of signs in the single family neighborhoods, the following guidelines have been developed. This program will go into effect on February 2, 1999.

1. All "For Sale" signs must be installed on the approved post. Installation will be done by Sign Promotions. They may be contacted by calling Rob at 269-806-0490 or email at signpromotionsllc@gmail.com.
2. Only one "For Sale" sign per home is allowed. This is to be placed in front of the home. **No signs are allowed on the golf course side of the home.**
3. When a signpost is needed, the Realtor may contact Sign Promotions to have one installed. After installation, the Realtor will be responsible for hanging the actual "For Sale" sign on the post. There is an installation fee per signpost and the appropriate Broker will be charged. The fee covers the installation, removal and upkeep of the sign posts.
4. "Open House" riders will be allowed on the top of the post **on the day of open house only**. Realtors will be allowed to use their existing "Open Sunday", "Open Thursday", etc. riders.
5. "Sale Pending" riders will be allowed at the top of the post. **"Sold" signs will not be allowed.**
6. One bottom hanging rider that states the salesperson's name and telephone number will be allowed only on signs that do not incorporate this information in the body of the main sign. **Other bottom-hanging riders will not be allowed.** This area is not to be used for riders that state any other information.
7. When the home has closed, the Realtor may contact Sign Promotions and the signpost will be removed. The Realtor will be responsible to remove the sign prior to the removal of the post.
8. No other "For Sale" signs, "Open House" signs, directional signs, etc. (including riders on signs) will be allowed. **No informational boxes will be allowed.** If other signs are posted they will be removed. The first offense of this will result in a call to the Realtor. The second offense will cost the Realtor \$20.00 per sign.
9. These requirements are for single family areas only. The condominium associations have their own restrictions and most do not allow signs of any kind.
10. "For Sale by Owner" signs will also be available through Sign Promotions. Owners wishing to post a "For Sale by Owner" sign must use the approved sign and signpost. No others will be allowed and they must follow the same guidelines for placement of signs, etc.